

New on the stall

One of the major challenges of running a market and mobile stall is tracking down new items for sale at reasonable prices. We are constantly keeping our eyes and ears open for new ideas while still maintaining a constant supply of stock items. Many people marvel at how much is available from our stall and regular customers discover something new each time they visit. This is important to us and one of the reasons it takes us one and half hours to set up everyday. Most stalls at events and in markets take much less time!

A few of the recent additions to the stall include the following:

- ★ increased range of Green Man items
- ★ Herbs
- ★ Magical oils
- ★ Increased range of divination cards
- ★ Cinnamon Brooms (now sold out)

- ★ Bhrugu Aranya healing essences
- ★ Writing quills

In addition to new items we have increased our range of essential oils to a point that we are unable to display all of them so please ask if you don't see the one you want. We also have a bigger choice of simmering granules and 50p incense sticks.

Back in stock are are Hopi ear candles and fairy keyrings following a run on them in December.

So the Challenge continues. Sometimes the task is made easier when a customer asks for something we haven't got so prompting us to go out and get it. However, whenever we consider a new line it has to be against the background of cost. Despite using around 10 different sources for our products we still struggle to get the right item at the right price. But that is what we do!



Imbolc
2009

The Simmering Cauldron

Stall Newsletter

Full moons: February 9th & March 11th
Check our website for the current moon

TSC stall closes down for 2 weeks! (does not affect Internet sales)

Two weeks of hard work ahead for Angela & Tony

Every so often there comes a need to step back and spend time reviewing what has gone before and working on the future. Deep mid-Winter seems the right time for us to do this so we have now decided what needs to be done and we now need time to do it.

So we have decided to close the stall for the period from 28th January - 13th February.

The first three major changes involve the Newsletter (hinted at in the last issue), the website and our approach to

the use of loyalty cards. Details of these changes will be found in this Newsletter.

Newsletter changes

The changes are mostly demonstrated in this issue. Firstly there will now be a separate section of listings for mid-Wales/Borders to which can be added advertorial contributions by anybody listed.

Secondly people who receive the Newsletter via email will be known as 'Friends of The Simmering Cauldron' and will be eligible for designated discounts and special offers in the same way that Pool Card holders are now.

See page 2 for more details.

Our Diary for January, February & March

During this period we would normally be attending our regular market stalls in Welshpool and Newtown on Mondays and Tuesdays respectively, however for the period of 28th Jan - 13th Feb, we will not be attending the markets

or any events. Events we are attending are listed below:

Check our website diary for an updated list

28th Jan - 13th Feb	Not trading except for Internet sales
21st & 22nd February	MBS Fair, Stockport Town Hall
Saturday 28th February	MBS Fair, Masonic Hall, Chorley, Lancs.
Saturday 7th March	PF Conference, Bude, Cornwall
14th & 15th March	MBS Fair, Rhyl Town Hall, North Wales
Saturday 21st March	MBS Fair, Crosby Civic Hall, Merseyside

Preliminary announcement

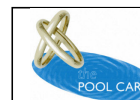
TSC's 3rd annual

Newtown MBS Fair

Elephant and Castle Hotel

Sunday 17th May 2009

Further details to follow



Current

Pool Card

and

Cauldron Card

offer

£1 off every £10 spent

Offer may change - see the stall or website

Friends of The Simmering Cauldron 'Cauldron Card'

Over the past year many people from outside the Mid-Wales and borders area have signed up for our Newsletter but because they have not had a Pool Card*, they have not been able to participate in the discounts and other promotions. This is about to change as we are introducing a 'Friends of The Simmering Cauldron' scheme to operate alongside the Pool Card. So now all our customers who sign up to receive our Newsletter can benefit from our offers.

Included with this Newsletter is a paper 'card' which you can cut out, fold and keep in your wallet or purse. Thereafter, whenever you shop at the stall and present the 'Cauldron Card', you will be eligible for the current discount or promotion.

Whilst we would like to be able to issue plastic cards the cost is prohibitive. So we invite our Friends to be inventive with their paper 'card' to ensure its durability - perhaps laminate it, print it on cardboard or cover it with 'sticky back plastic'. Of course if you lose it, spill coffee on it or use it to stop a table

All major debit and credit cards are now accepted at the stall.



from rocking another one can be printed out!

Why bother? This is all worthwhile as the current offer is

£1 off every £10 spent

and in these times of the dreaded credit crunch that looks good.

* A Pool Card is a loyalty card that operates in the Welshpool, Newtown and Oswestry areas.

Quills and computers!

Was it a coincidence that shortly after buying quill pens for the stall that we had almighty computer problems? I have to admit that there were times when I was struggling to resolve the problems that I threatened to throw the much cursed machine in the bin and revert to the old ways!

As Imbolc approaches and the time is nigh for fresh beginnings I sit in front of a new computer, recovering old files whenever possible but mostly starting from scratch. A good metaphor for life at this time, take a good pinch of the past and mix it with a healthy dose of new beginnings.

The days are noticeably lengthening and the first lambs and snowdrops will soon be with us.

Happy new turn of the wheel.

Bhrugu Aranya Healing Essences

These blended oils which help with troublesome emotional states are available from us for a limited time only. They are produced in the Tatra Mountains where at Bhrugu Aranya, they are infused with the high vibrations of Agnihotra the Ayurvedic healing fire lit at sunrise and sunset. The oils are energetic blends of organic Jojoba with organic and wild crafted essential oils and are further activated with Vedic Mantras at the farm.

Oils are available to help encourage the following states;

- Balance and Grounding
- Calm and Tranquillity
- Purification and Transformation
- Clarity and Positive Outlook
- Rejuvenation of spirit
- Protection and Nurturing
- Love and Compassion

Wear on pulse points or rub a few drops on your palms and brush through the aura.

The range has already proved popular, especially as they are priced at £3.95 (RRP £6.95) Each bottle comes with a leaflet offering further explanatory notes.

Mystic Alley 2008 photos

Have you got any for the website?

Email tony at:

tony@thesimmeringcauldron.co.uk

On-line Shopping

For some time it has been possible to shop online on our website. Currently the items available include Essential and Massage Oils, Granular Incense, charcoal & smudge sticks. We have now identified what else we are going to put on the site and the plan is to have new items available for mid February.

Get the Newsletter

The TSC Newsletter is published 8 times a year and is available from the stall or directly via email.

If you don't already receive the Newsletter by email please email Tony with the message 'Newsletter please.'

tony@thesimmeringcauldron.co.uk

TSC

Website changes

Regular visitors to our website will have noticed some changes - some subtle and a few major. Over the last few months changes have included:

- ★ Current moon phase image and link
- ★ Wider pages
- ★ New Internet shopping home page
- ★ Revised event photo gallery
- ★ Increased number of hyperlinks

Plus of course the home page, diary and events pages are regularly updated.

So check us out on

www.thesimmeringcauldron.co.uk

MBS Listings

Practitioners and events for the Mid Wales and Borders area

Practitioners

Annie Green, Nutritional Therapist and Iridologist - Nutritional therapy can benefit many chronic health conditions. Llanidloes.

Tel: 01686411396, email: anniegi@hotmail.co.uk.

Barbara Guest, Advanced EFT Practitioner & Trainer: Also offers Reiki Healing & Courses, Psychic Healing and Mediumship.

Tel: 01952 510561 www.barbaraguest.co.uk

Borders Healing , Crystal healing, Distance healing and Colour Therapy.

Treatments that have stood the test of time.

Mobile/SMS: 07982 869264 info@bordershealing.com

Dianne Spencer, Active Calm Therapies: Sports Massage, Reiki, Indian Head Massage, based in Welshpool, ask about home visits.

Tel: 01938 556568 spencer@sarnybryn.freemove.co.uk

Jackie Owen, Reiki Master: Therapist in Reflexology, Hot Stone Massage, IHM, Reiki, Hopi Ear Candles, Facials, phd waxing and pamper parties available.

Tel. 01938554686

Janine, Natural Clairvoyant: Tarot, Pip Cards, Crystals. Also horse healer and communicator. Phone and email readings.

Tel: 07739842517 - let go through to land line: email janinewilbraham@googlemail.com

Julia Guswell, Crystal Healer, Counsellor and workshops: Based in Cemmaes but will travel and do home visits. Tel: 01650 511388 guswell@btinternet.com

Michelle Benjamin MSTAT, Alexander Technique teacher: Individual lessons, talks and workshops.

Tel: 01686 668262 michellebenjamin@hotmail.com

OASIS Complementary Therapy. A range of therapies to help with stress, depression, headaches, insomnia and more.

Mobile: 07927032648

Stalight Devi, Past Life and Energy Work. Also dream interpretation, spiritual guidance and healing.

Tel. 01686 668076 starlightdevi@yahoo.co.uk www.pastlifereadings.co.uk

Events (check the website for other events)

Welshpool Healing Group: Triangle House, Union Street, Welshpool. (By Library). Mondays 11.15am to 1.15pm. drop in for a chat, some gentle healing & a cup of tea.

For free entry to listings contact tony@thesimmeringcauldron.co.uk Mob 07702231272

NB the above are independent practitioners and in no way connected with TSC

Two sided card to cut out, fold and keep



Cauldron Card

issued to Friends of
The Simmering Cauldron

Check TSC website and Stall Newsletter for
details of current offers

www.thesimmeringcauldron.co.uk

www.thesimmeringcauldron.co.uk



Cauldron Card